

Rep Order# 8858657 Ver# 7 Status Revised  
EC'd Yes

Traffic Order# 37149

Printed: 09/28/2012 2:41 PM  
Last Received: 09/28/2012 1:46 PM  
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS  
Advertiser ( ) HORSFORD, STEVEN  
Product Candidate  
Estimate# 1708  
Buyer Jesse Demastrie  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 115/122/1708  
Flight Dates 08/31/2012 - 09/10/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK  
NEW REVISED TOTAL - \$5,615  
PLEASE CONFIRM  
THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	F,M	500A-600A	8 NEWS NOW	:30	\$145.00	09/07-09/10	1	1	1	\$145.00	
	2	F,M	600A-700A	8 NEWS NOW	:30	\$150.00	09/07-09/10	2	1	2	\$300.00	
	3	F,M	700A-900A	CBS THIS MORNING	:30	\$115.00	09/07-09/10	2	1	2	\$230.00	
	4	SA	500A-700A	CBS THIS MORNING SATURDAY	:30	\$50.00	09/08-09/08	0	0	0	\$0.00	
	5	SU	630A-800A	CBS NEWS SUNDAY MORNING	:30	\$165.00	09/09-09/09	1	1	1	\$165.00	
	*6	SU	830A-900A	FACE THE NATION	:30	\$180.00	09/09-09/09	0	0	0	\$0.00	
				Sales Remark: V7 .								
				V7 Comment Changed, Spots/week Changed								
	7	F,M	900A-1000A	LIVE! WITH KELLY	:30	\$175.00	09/07-09/10	0	0	0	\$0.00	
	8	M	1000A-1100A	PRICE IS RIGHT	:30	\$325.00	09/10-09/10	1	1	1	\$325.00	

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	9	F,M	1100A-1200P	YOUNG & RESTLESS	:30	\$425.00	09/07-09/10	0	0	0	\$0.00	
	10	F,M	1200P-1230P	8 NEWS NOW AT NOON	:30	\$175.00	09/07-09/10	2	1	2	\$350.00	
	*11	F,M	1230P-100P	THE BOLD AND THE BEAUTIFUL	:30	\$300.00	09/07-09/10	0 ✓	0	0	\$0.00	
		Sales Remark: V7 . V7 Comment Changed, Spots/week Changed										
	*12	F,M	300P-400P	ELLEN	:30	\$250.00	09/07-09/10	0 ✓	0	0	\$0.00	
		Sales Remark: V7 . V7 Comment Changed, Spots/week Changed										
	*13	F,M	430P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$225.00	09/07-09/10	1 ✓	1	1	\$225.00	
		Sales Remark: V7 . V7 Comment Changed, Spots/week Changed										
	*14	F,M	500P-630P	8 NEWS NOW ROTATION	:30	\$275.00	09/07-09/10	3 ✓	1	3	\$825.00	
		Sales Remark: V7 . V7 Comment Changed, Spots/week Changed										
	*15	F,M	630P-700P	INSIDE EDITION	:30	\$225.00	09/07-09/10	1 ✓	1	1	\$225.00	
		Sales Remark: V7 . V7 Comment Changed, Spots/week Changed										
	*16	F,M	700P-800P	ET/INSIDER	:30	\$250.00	09/07-09/10	2 ✓	1	2	\$500.00	
		Sales Remark: V7 . V7 Comment Changed, Spots/week Changed										
	17	SU	700P-800P	60 MINUTES	:30	\$1,100.00	09/09-09/09	1	1	1	\$1,100.00	
	18	F,M	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$425.00	09/07-09/10	2	1	2	\$850.00	

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	*19	F,M	1135P- 1237A	LATE SHOW W. LETTERMAN	:30	\$150.00	09/07-09/10	0	0	0	\$0.00	
		Sales Remark: V7 . V7 Comment Changed, Spots/week Changed										
	*20	F,M	1200P- 1230P	NEWS	:30	\$175.00	09/07-09/10	2	1	2	\$350.00	
		Sales Remark: V7 . V7 Comment Changed, Spots/week Changed										
	21	SA	1235A- 135A	INQUEST	:30	\$25.00	09/08-09/08	1	1	1	\$25.00	
	*22	F	400P-500P	NEWS	:30	\$225.00	09/07-09/07	0	0	0	\$0.00	
		Sales Remark: V7 . V7 Comment Changed, Spots/week Changed										
	*23	SA	1235A- 135A	DAVINCI	:30	\$25.00	09/08-09/08	0	0	0	\$0.00	
		Sales Remark: V7 . V7 Comment Changed, Spots/week Changed										

---REPORT TOTALS---

Report Totals: 22 / \$5,615.00

---SALES MONTHLY TOTALS---

Sep 12: 22 / \$5,615.00

Sales Totals: 22 / \$5,615.00

Station Totals: 22 / \$5,615.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$18,717	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		